

Athletic programs need streamlined communication **now more than ever.**

Unfortunately, classroom software doesn't meet the unique needs of athletics. Common issues include:

- X** Limitations around character count, group size, and customization options
- X** Constant noise of classroom updates
- X** Lack of features facilitating SEL crucial to sports and community-level outcomes

When classroom software is mandated over athletics, the gap between policy and the realities of coaching leads to unsafe, noncompliant workarounds as coaches try to quickly and effectively reach their teams.

sportsYou exists to provide athletic programs with **free, school-safe communication built for coaches.**

- ✓** Athletic notifications won't get lost in district-wide noise
- ✓** Coaches have the flexibility to communicate with specific groups (like team captains) not limited to a team roster
- ✓** Parents have one central location for ALL team communications – no more checking multiple platforms
- ✓** Coaches, athletes and families connect in real-time in a fun, effective and school-safe way
- ✓** Districts may request communication history for all students and employees



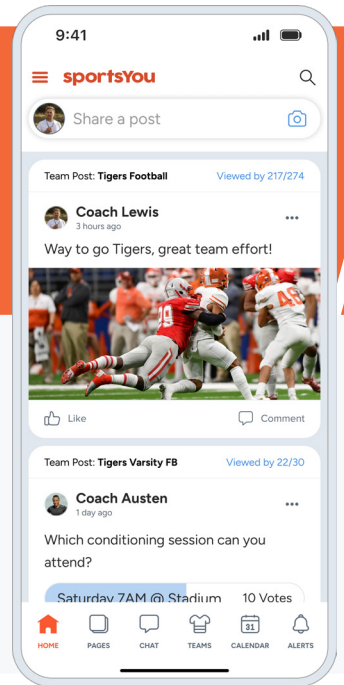
We're Here to Support You Through the Approval Process
Schedule time with our team to walk through our safety features and address any questions.

School-Safe Communication

Free for Schools, Built for Coaches

Elevate your team culture with sportsYou: the free, secure messaging platform **built for coaches, not classrooms**.

sportsYou streamlines athletic communication across every team, all in one place – saving you time so you can focus on what matters most: your athletes.



sportsYou is 100% American-owned. All data is encrypted + stored in the US



sportsYou stores all communications, including deleted messages, for minimum 7 years



sportsYou does not sell individual user data



sportsYou can provide messaging history to verified district administrators (within 2 business days)



sportsYou is available via web + mobile app



sportsYou is willing to review + sign your Student Data Privacy Agreement



Communication settings are customizable to support your school/district policies



sportsYou will guide you through the technology approval process

sportsYou is completely customizable for all programs, teams and groups in your athletic department

sportsYou

